Acumatica Retail Edition

Cloud ERP Software for Retail and eCommerce

Seamlessly connect your storefront and back office and create lifelong customers with a true omnichannel solution. Automate every facet of your business but retain the flexibility to run things your way.

Maximize profitability with a comprehensive suite of connected applications for inventory, multi-channel sales orders, pick-pack-ship, embedded CRM, reporting, dashboards, and robust financials.

Key business benefits

- Reduce shipping and packing errors by automatically printing barcode labels and pick tickets.

- Integrate with UPS WorldShip and FedEx Ship stations for even greater efficiency.

- Manage returns for credit with automated reporting and quality control.

- Get real-time inventory counts across your business and publish those counts online for customers.

- Centralize your processing for all channels by using a single-stream fulfillment for online, counter, catalog, and telemarketing sales.

Related resources

- Get Ready for Omnichannel Greatness > LEARN MORE

- Retail KPIs for Growth and Customer Satisfaction
  > LEARN MORE

The Future of Omnichannel Retail: Flexible, Limitless, Integrated

Connect your eCommerce storefront and in-store point-of-sale system with a flexible back-office system that grows with your company, offers unique customer experiences, and provides valuable insights into your business.

Manage in-store and eCommerce orders, inventory, shipments and returns, customer support, and accounting from one dashboard with Acumatica Retail Edition. The complete commerce-enabled ERP tightly integrates Acumatica's financials, sales, inventory, CRM, and fulfillment systems with popular retail platforms, including native integrations with your commerce storefront, marketplaces, and POS systems.

Connect your customer front-end with a flexible back-office system that natively supports customer-specific pricing, products with variations, multiple warehouses, discounts and promotions, shipment tracking, and more.

With Acumatica Retail Edition, you can:

- Use matrix items to simplify the creation of items with multiple attributes, such as material, color, and size.
- Quickly create a wide variety of stock or non-stock items.
- Increase warehouse operations efficiency by using advanced methods to pick items for shipping, such as wave and batch picking.
- Offer innovative pricing and promotions and enhance brand loyalty.
- Avoid overselling by keeping inventory levels updated via real-time (or near real-time) integrations to your sales channels.
- See per-unit profitability reports on your marketplace sales such as Amazon.com.
- Record fees and reconcile marketplace and eCommerce sales channel statements

"Acumatica's integration with our websites and the ability to better track customers was great for us. Reporting is very robust and the ability to create reports specific to us is huge. We are creating an outbound sales division and doing account management, which was hard to do before because we had no central resource for data."

— Steve Cates, former President, Ray Allen Manufacturing

> CUSTOMER STORIES

Financial Management

Gain instant, real-time access to your mission-critical financial data in one fully integrated central repository. This powerful application puts comprehensive yet flexible reporting and analysis at your fingertips.

Inventory Management

Track inventory, manage multiple warehouses, provide automated lot/serial numbering, and export inventory levels to your sales channels.

Sales Orders

Fulfill orders from multiple channels, create shipments, track prices, apply discounts, and check available inventory – all from a central dashboard.

Purchase Orders

Link sales orders with purchase orders and allocate received items to orders. Automatically generate purchase orders or create manual links.

Drop Ship Orders

Automate your drop-ship order fulfillment with automation tools that find drop-ship line items, then prepare the purchase order for your drop-ship vendor.

Fulfillment Automation

Streamline fulfillment to reduce errors, generate more transactions, and increase productivity. Accurately pick, pack, and ship your orders, track packages automatically, and notify customers of shipment progress.

Acumatica Native Connectors

Connect your BigCommerce or Shopify storefront – including Shopify POS – with a flexible back-office system that grows with your company, offers unique customer experiences, and provides valuable insights into your business.
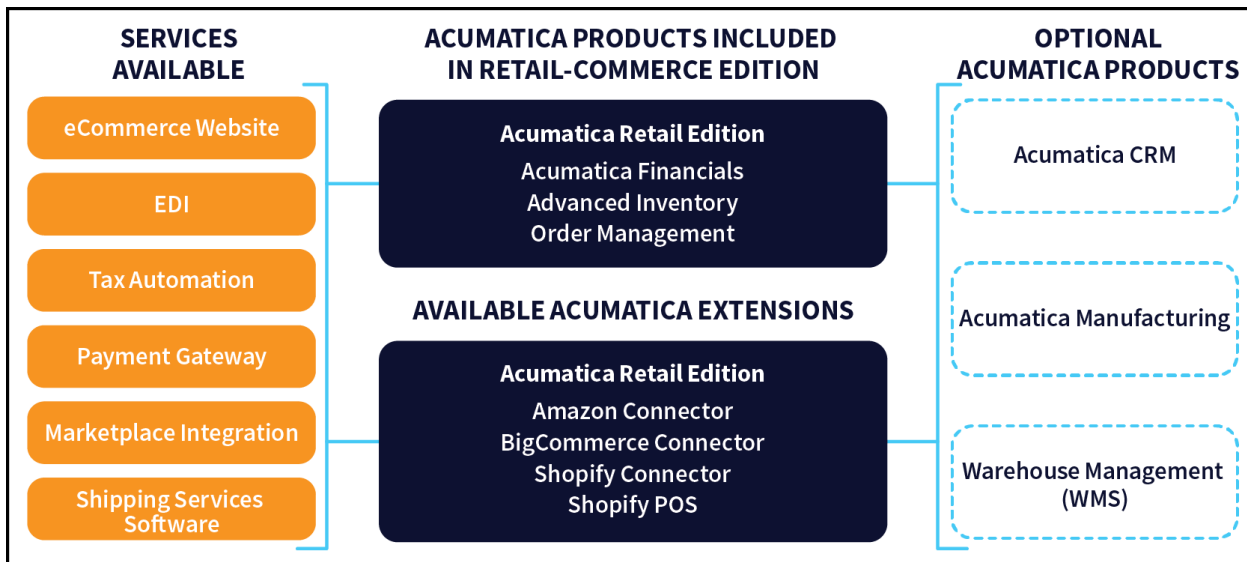
In addition to Acumatica's native integrations, our technology partners offer many retail-oriented integrations to extend Acumatica's capabilities. Easily integrate with the retail apps you use such as ShipStation, HubSpot, Avalara and many more.

Flexible Product Types

Give your customers more choice of products with "made-to-order" configurations, product kits, and downloadable and virtual products.

Offer an Omni-Channel Customer Experience

With one central source of truth, Retailers can manage one record for each of their customers, giving that customer a true omni-channel customer experience.

SERVICES AVAILABLE	ACUMATICA PRODUCTS INCLUDED IN RETAIL-COMMERCE EDITION	OPTIONAL ACUMATICA PRODUCTS
eCommerce Website	**Acumatica Retail Edition** Acumatica Financials Advanced Inventory Order Management	Acumatica CRM
EDI		
Tax Automation		Acumatica Manufacturing
Payment Gateway	**AVAILABLE ACUMATICA EXTENSIONS**	
Marketplace Integration	**Acumatica Retail Edition** Amazon Connector BigCommerce Connector Shopify Connector Shopify POS	Warehouse Management (WMS)
Shipping Services Software		

ABOUT ACUMATICA

Acumatica Cloud ERP is a comprehensive business management solution that was born in the cloud and built for more connected, collaborative ways of working. Designed explicitly to enable small and mid-market companies to thrive in today's digital economy, Acumatica's flexible solution, customer-friendly business practices, and industry-specific functionality help growing businesses adapt to fast-moving markets and take control of their future.

For more information on Acumatica, visit www.acumatica.com or follow us on LinkedIn.

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