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# **Acumatica Cloud ERP**

Acumatica is the only cloud-based ERP solution that adapts to the needs of growing businesses with unlimited user licensing, a customer bill of rights, and native mobility.

- Future-proof and adaptable cloud platform
- Extensive financial suite with robust business intelligence
- Embedded CRM with native project accounting
- Specialized industry editions for distribution, retail, manufacturing, and construction

## Key business benefits

- Perform customizations, even in a SaaS environment.
- Meet the most demanding standards of your business.
- Empower employees with access anytime, anywhere, on any device.
- Avoid upfront costs for all computing infrastructure, such as hardware and data servers.
- Add unlimited users and grow without burdening your IT budget.
- Manage your business with a comprehensive suite of connected business applications without costly integration or customization.

### **Related resources**

- ERP Usability Evaluation Checklist
   > LEARN MORE
- 16 Ways Businesses Grow with Acumatica > LEARN MORE
- Schedule a Personalized Demo > LEARN MORE

## Acumatica: Connected Business. Delivered.

Acumatica provides the best business management solution available for transforming your company to thrive in the new digital economy. Through leading-edge technology, best-in-class business functionality and customer-friendly business practices, Acumatica delivers unparalleled value to small and midmarket organizations. Integrated workflows span the full business management suite, from financials, project accounting, and inventory management to CRM. Specialized industry solutions are provided for the construction, manufacturing, retail, and distribution industries.

Built on a modular and adaptable platform with Open APIs for rapid integration, Acumatica is designed for the way businesses operate today and in the future. Its flexible architecture allows for low-code or no-code customization and added capabilities such as data visualization, artificial intelligence, and machine learning. All your business processes share the same data. Information is available anytime, anywhere, and everything revolves around the customer. We know digital transformation is all about enabling customer success, and that looks different for everyone. That is why we offer flexible deployment, open integrations, and full data transparency, so when your definition of success changes, we'll adapt with you.

Acumatica is tailor-made for growing midmarket businesses and enterprise branch offices. Enable automated processes, collect accurate data, analyze financials, and forecast demand to drive better business insights and decisions.

Customers are our most important assets, and we are committed to their success. Our licensing model, data policies, and support mechanisms are designed to meet the needs of customers, not shareholders, and are unrivaled in the industry. Acumatica is the only business management solution designed for the unique and evolving needs of growing midmarket companies, enabling our customers to put their customers' success at the heart of all operations.

"Acumatica really is an all-in-one, adaptable solution that quickly enables everything you need to run your business. And it is effortless to use... Any ERP that you can go live with during hard lockdown and have all your staff trained and functioning remotely must be a solution for everyone to consider. "

- Graham Leonard, Finance & Operations Manager, Dukathole Group

#### **Platform and Tools**

The versatile Acumatica architectural framework can be easily customized to how you do business using standard web technologies and development languages. Therefore, business logic can be created or modified using platform tools. Add as many users as you need with no additional license fees with mobility that provides anytime, anywhere access on any device. Acumatica is built on the world's best cloud and mobile technology and provides the tools to re-imagine business applications for an interconnected world.

#### **Financial Management**

Powerful financial applications—simple enough for small companies and comprehensive enough for complex multinationals are available with Acumatica's Financial Management. The solution delivers standard financial processes (GL/AP/AR) and reports used by national and international organizations. The unified suite also features a comprehensive range of financial and business management capabilities, including multi-entity and intercompany accounting, fixed assets, recurring and deferred revenue, advanced expense management, bank feeds, payroll management, global financials, and cash management.

#### **Customer Management**

Customer Relationship Management (CRM) is embedded and connected with the other suites. CRM Management uses dashboards and reports to provide real-time data on customer activities: quotes, orders, invoices, payments, and support cases or service calls. Embedded sales automation enhances information flow, reduces sales cycles, increases close rates, and improves sales efficiency. Integrated marketing connects with financials and content management to improve collaboration between sales, marketing, and support teams and ensure maximum ROI for marketing spends. A self-service Customer Portal lets you give customers access to the data they need.

#### **Project Accounting**

Project Accounting enables you to deliver project objectives on time and on budget. Manage budgeting, inventory, change orders, time sheets, billing, profitability, and reporting for individual business initiatives. Get visibility across projects, finance, customer accounts, inventory, and related business processes with multi-currency support. Handle complex billing rules and easily calculate project revenue based on key projectspecific attributes. Keep better track of costs by correctly accounting for work in progress (WIP) and change orders.

#### **Construction Edition**

Whether you are a general contractor, subcontractor, home builder, land developer, or service contractor, you need access to timely project data to make strategic decisions that move projects and your business forward. Acumatica connects data in an allinclusive system with integrated project management, comprehensive financials, powerful business intelligence, rolebased dashboards, flexible inquiries, and reporting. With Acumatica's true cloud construction software, you can easily manage your customers, finances – including job cost accounting – field teams and service teams in one cohesive solution. Connect to leading industry apps like ProEst, Procore, CFMA Benchmarker, and more.

#### **Distribution Edition**

Determine profitability by warehouse, product line, location, or business unit, while reducing costs across your entire supply chain. Acumatica Distribution Edition includes Sales Order Management, Advanced Inventory, Requisition Management, Purchase Order Management, and Advanced Financials. In addition, it is fully integrated with Warehouse Management (WMS), CRM, Manufacturing, Field Service, and Project Management for visibility across your entire organization.

#### **Retail Edition**

Deliver a consistent customer experience across all your sales channels with full integration between your online, mobile, and instore operations. The complete commerce-enabled ERP provides native connections between leading eCommerce platforms and Acumatica's Financials, Point of Sale, Sales Order Management, Inventory Management, CRM, and order fulfillment applications.

#### **Manufacturing Edition**

Acumatica's Manufacturing Edition is a complete, multi-site cloud manufacturing control and planning system that supports multiple manufacturing methodologies, including make-to-stock, make-toorder, engineer-to-order, configure-to-order, project-centric, job shop, batch process, and repetitive manufacturing. The Manufacturing Edition includes BOM and Routing with Production Management and Material Requirements Planning (MRP). Optional applications include Advanced Planning and Scheduling, Engineering Change Control, Manufacturing Estimates, Product Configurator, Manufacturing Data Collection, and Acumatica for Arena Native Connector.

#### **ABOUT ACUMATICA**

Acumatica Cloud ERP is a comprehensive business management solution that was born in the cloud and built for more connected, collaborative ways of working. Designed explicitly to enable small and mid-market companies to thrive in today's digital economy, Acumatica's flexible solution, customerfriendly business practices, and industry-specific functionality help growing businesses adapt to fast-moving markets and take control of their future.

For more information on Acumatica, visit www.acumatica.com or follow us on LinkedIn.

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